

“LEVEL UP SCHOOL DAYS 2020”: VIDEO GAME LESSONS WITH FACEBOOK, SONY AND ESA

THREE DAYS DEDICATED TO YOUNG PEOPLE WHO WANT TO TAKE A CAREER PATH IN VIDEO GAME INDUSTRY; NEW TECHNOLOGIES AND DIGITAL ENTERTAINMENT

Rome, 25th September 2020. Let the countdown begins for **LEVEL UP - School Days**, the very first and unique event in Italy entirely dedicated to the creation and development of video games, simulations and interactive works, created and organised by **AIV - Italian Academy of Video Games**, in collaboration with **Polo Tecnico Professionale Galileo**. Three days of simulations and interactive works for young students interested in working in the video games industry. **From Monday 28th to Wednesday 30th September**, inside **ITIS Galileo Galilei in Rome**, there will be some of the most important international institutions talking about how digital skills are pivotal in the job market and represent a fly-wheel for the economy.

Among the participants: **Ian Carnelli**, GSP Manager, ESA – European Space Agency, **Laura Bononcini**, Director, Public Policy Southern Europe, Facebook, **Marco Saletta**, President IIDEA and General manager, SONY Italia, **Davide D’Atri**, Founder & AD, Soundreef e **Marco Bellezza**, Managing Director, Infratel. There will also be an area dedicated to startups with a special panel featuring some of the main italian incubator companies that will share their experience with young students who are about to enter into the job market.

Some representatives of institutions will attend, such as: the Ministry of Education, **Lucia Azzolina**, Domestic Affairs Vice Minister, **Vito Crimi**, **Mirella Liuzzi** - promoter of First Playable Fund - and **Alessandra Todde**, both parliamentary secretary of the Ministry of Economic development.

During three days of institutional and tech panels, talks, workshops, Virtual Reality and simulators area, indie area and the Game Jam “Students for Future” – **LEVEL UP School Days** will bring in Rome all the latest news about Sciences and Technologies of Interactivity.

“For over 16 years - said **Luca De Dominicis**, Founder and President of AIV (with schools in Rome and Milan) - we have been offering young people high qualifying and professional training courses that help them enter into the game industry. An industry that nowadays finds many applications in different fields: culture, health, security and defense. ai ragazzi un percorso di studi serio e altamente qualificato per entrare nel settore videoludico. Many national and international companies that share our vision and belief about the importance and potential of video games will join LEVEL UP School Days, the first event entirely addressed to young people. Their participation is a tangible sign that makes us proud and willing to keep moving forward this direction.”

With Level Up School Days, **AIV** and Polo Tecnico Professionale **Galileo** become **the Italian pioneers fostering and promoting digital culture**. The two training institutions are working on innovative and specific training paths that can support education.

LEVEL UP

28-30 SETTEMBRE 2020
SCHOOL DAYS

Level Up School Days is under the patronage of the Ministry of Defense, Lazio Region, Municipality of Rome, Roma Lazio Film Commission, ANICA, CORIS - Department "Sapienza", Associazione 100autori, Anitec-Assinform and Municipality of Partanna; LEVEL UP School Days has been supported by ACER with their brand Predator dedicated to gaming, and by Canon, with the participation of Air Force 5th Unit.

The event is streamed online. To follow the live streaming, please check the following link: **METTERE LA PAGINA DEL PROGRAMMA IN INGLESE CHE HO TRADOTTO.**

Press accreditation is required only after a previous registration to respect the security and health guidelines set by the Government and the WHO related to Coronavirus-Covid-19. Press journalists interested in attending the event should send an email to aiv@utopialab.it

For information, please contact

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